

VACCINE CONFIDENCE

PRIMARY CARE WEBINAR-JUNE 17TH, 2026

INTRODUCING THE NEW! AAP VACCINE CONFIDENCE TOOLKIT




WEBINAR INFORMATION

Join us in this national, state and multi-channel AAP developed Vaccine Confidence campaign to help restore confidence in childhood immunizations and push the percentage of kindergarteners with recommended vaccinations back to, or above, the target 95 percent level. And, use a variety of sharable communication tools to help underscore the importance and power of immunizations.

What's Included in the AAP Vaccine Confidence Toolkit?:

- * **6 Broad key messages** to incorporate across digital content, including newsletters, social media, blogs and more.
- * **7 Helpful Explanations** on Vaccine Topics with reliable, expert-backed information related to:
 - Vaccine Schedule
 - Common Questions About Vaccines
 - Hepatitis B Vaccine
 - Multiple Vaccines in 1 Visit
 - Community Immunity
 - Vaccine Ingredients
 - Respiratory Viruses
- * **Numerous sample social media posts** and related graphics for use on social media channels.

Kentucky Chapter

American Academy of Pediatrics 
DEDICATED TO THE HEALTH OF ALL CHILDREN®

PRESENTER

ELIZABETH HAWSE MD, FAAP



Dr. Elizabeth C. Hawse (Hamm) is a pediatrician in Lexington, Kentucky (Commonwealth Pediatrics) and is affiliated with multiple hospitals in the area, including [Baptist Health Lexington](#). She received her medical degree from University of Kentucky College of Medicine and has been in practice for more than 20 years. Dr. Hawse also serves as the Immunization Champion for the KY Chapter of the AAP.

- **JOIN THE KY AAP CHAPTER SPONSORED WEBINAR**
- **DATE:** WEDNESDAY, JUNE 17, 2026
- **TIME:** 12:00 PM EST
- **LINK:** [HTTPS://TINYURL.COM/2MJ77ASZ](https://tinyurl.com/2MJ77ASZ)

- EVERYONE IS WELCOME.
- REGISTRATION REQUIRED.

