Financial
Ensure financial health and stability of Chapter

- Current Activities:
  - Pursue grant funding
  - Continue partnerships

- Continue Mbr., Recruitment

- Continue industry sponsorship of events

- Grants: continue grant funded initiatives/projects

- Medicaid: Work w/Dr. Theriot, AAP Guidance, TAC Committees on Understanding Medicaid payment

- Possibly, form a pediatrician work group around Medicaid payment

Membership
Provide member value, increase engagement, utilize resources

- Current Activities:
  - Lapsed member post cards/communication
  - Maintain event promotion
  - Support Task Force activities

- Membership: continue Recruitment post cards

- DTF: More research resources nationally

Child Health
Advance child health, utilize pediatrician champions

- Current Activities:
  - Continue Annual Meeting educational event
  - Maintain event branding

- New Programs: Pursue

- DTF-Continue Annual Mtg Participation

- Continue Coalition for Healthy Children (FHKY)

- OTF-Develop Obesity Office Tool

- ATF-Offer digital health support

- ITF-Develop website materials

Advocacy
Advance advocacy work

- Current Activities:
  - Children’s Advocacy Day & Career Day
  - AAP Legislative Conf., Residents to AAP Leg Conf.

  + Focus Areas: LGBTQ, Immunizations, Smokefree KY, Access to Care

  - Advocate for policy change for children’s health

  - LTF: Develop webinar for members & Increase promotion of LTF activities

  - CTF: RX for Parks

  - CHTF: Increase CATCH year round

Healthcare Systems
Improve systems

- Current Activities:
  - MCAID/CHIP advocacy
  - Mental health systems

  - Medicaid: Advocate for children/families post Covid funding

  - Medicaid Payment (See Financial)

  - Nurture partnerships: (FHKY, DPH, MCAID, Private Insurers)

  - CTF: Develop Community Partners

2024-26 Strategic Plan

- DTF (Diversity), OTF (Obesity), ATF (Adolescent), LTF (Legislative), CTF (Climate), CHTF (Community), ITF (Immigrant)