

## Kentucky Updates – November 2021

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### Local and State News:

- *U.S. News & World Report* recently published an article detailing some of the [issues Kentuckians face](#) in regards to tobacco product use. The article highlights many of the challenges associated with tobacco-control.
- Louisville Metro Council voted 15-11 not to accept a [cigar bar amendment](#) to the city's comprehensive smoke-free ordinance. The proposal to exempt cigar bars would have resulted in Louisville losing its status as a comprehensive smoke-free city.
- The Central Kentucky American Heart Association has launched a social media [campaign targeting teen vaping](#), featuring students Claire and Will.

### National News:

- A new study revealed [e-cigarette use during pregnancy](#) was associated with a 33% increased likelihood of a low-birth-weight baby.
- In the first settlement between a state and an e-cigarette manufacturer, [JUUL will pay North Carolina \\$40 million](#) and will alter its sales and marketing tactics in the state after the state's attorney general sued the company for marketing its products to underage consumers.

### Other Items of interest:

- Teen cessation help online: American Lung Association has launched a free new online tool called [NOT for Me](#). This program repurposes the successful [Not On Tobacco \(NOT\) program](#) in a self-paced, online way.
- A new Truth Initiative article shares [five key actions](#) needed to reverse the youth e-cigarette epidemic, while a new [blog post on thirdhand smoke](#) explains how it may lower the ability to fight infections and worsen respiratory illness.
- The Kentucky Tobacco Prevention & Cessation Program has created a new [Kentucky Tobacco-Free School Toolkit](#). This is a compilation of e-cigarette resources that address prevention, treatment, and intervention for schools. A hard copy of the toolkit with supplemental materials was mailed to the attention of all 6<sup>th</sup>-12<sup>th</sup> grade principals, in all public and private schools across Kentucky in early September. If you would like your own copy, a request can be sent to [ky.tobaccofree@ky.gov](mailto:ky.tobaccofree@ky.gov).

